

River Valley Child Development Services

Board of Directors 2012-2013

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Notes from the Board

"Children are our most valuable resource." (Herbert Hoover, 31st US President) This statement comes to life every day in the programs of River Valley Child Development Services (RVCDS). For over 40 years RVCDS has provided high quality early childhood care and education services for children, families, and communities. From the developmentally appropriate environments of Enterprise Child Development Center and School Age Connections, to the excellent training and professional development for parents and early care providers through WVECTCR and Child Care Resource and Referral, to the support services for children and families through WV Birth to Three and The Family Child Care Food Program, RVCDS has positively impacted thousands of children with its commitment to nurturing learning environments, high standards, and resource and support opportunities. The Board of Directors of RVCDS is proud and appreciative of the work and dedication of the staff in all programs of RVCDS. We look forward to an exciting year filled with possibilities. "Children are the living messages we send to a time we will not see." (John W. Whitehead)

Thank you to all the staff of RVCDS for the messages you mold, shape, and send every day!
Mindy Backus, Chair of Board of Directors

Our Funding Sources

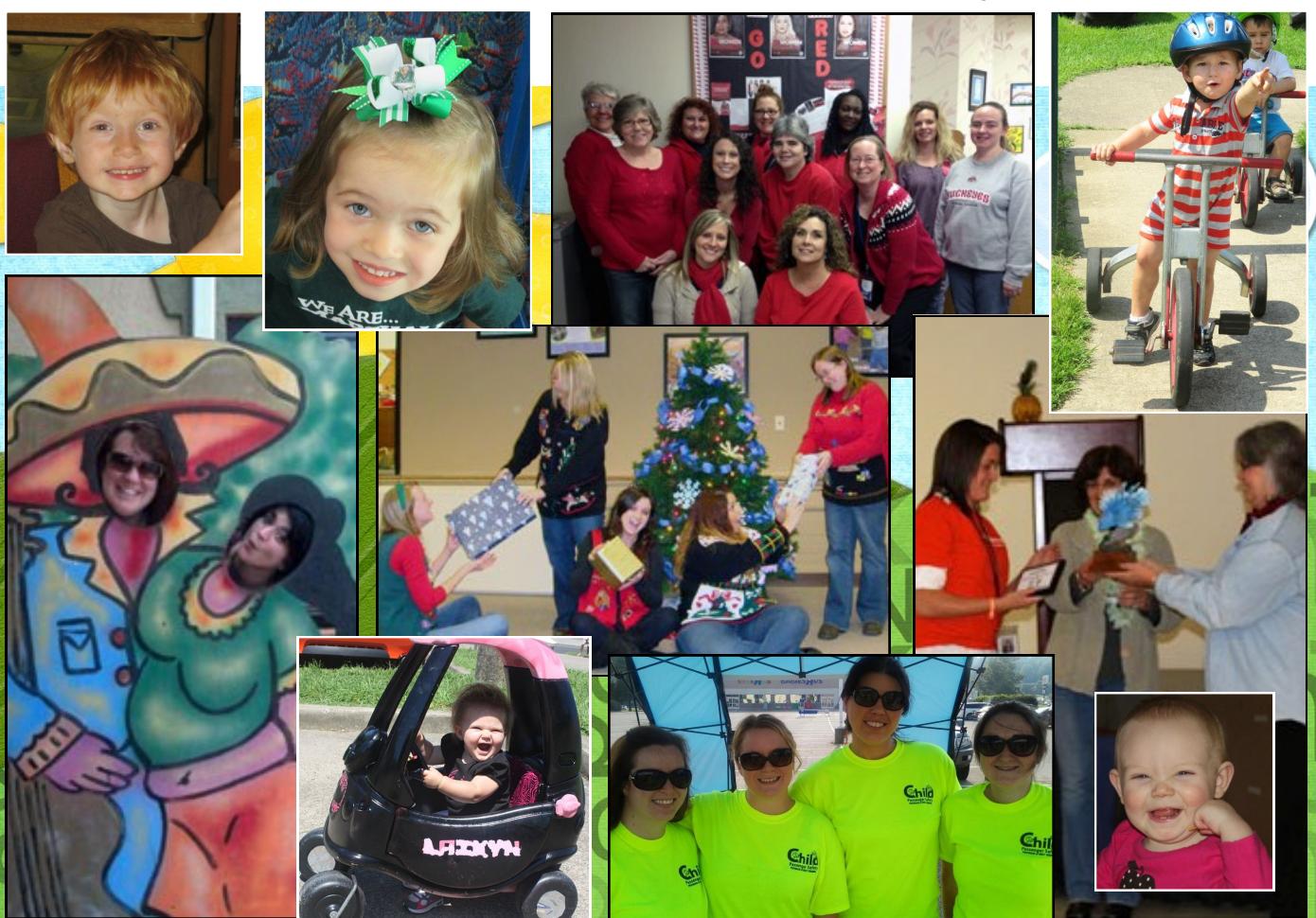
West Virginia Department of Education, Cabell County Board of Education,
City of Huntington, WV Birth to Three Central Office, Office of Maternal, Child & Family Health,
West Virginia Department of Health and Human Resources, USDA/WV Department of Education

Children/Families served this year: 17,617 • Budget: \$8.3 million



Fiscal Year 2012-2013
Annual Report

Work in Progress: Creating a Brighter Future



Work in Progress: Creating a Brighter Future

A message from the Executive Director

Fiscal Year 2012-2013 was another extremely busy and challenging year for River Valley Child Development Services (RVCDS). The great thing about RVCDS is the diverse services we provide for children and families all over the state of WV. That diversity is also what makes the administration of RVCDS so challenging. The dedication of our employees is the strength of our agency and what enables us to meet our mission.

The mission of RVCDS is to be a leader in providing high quality early care and education services for children, families and communities throughout WV. During this fiscal year, we provided direct or indirect services for an average of 5486 children/month.

Children from six weeks through 5 years old benefited from the nurturing, well-seasoned and educated staff at our nationally accredited center, Enterprise Child Development Center. During this past year, the families at Enterprise came together and

formed a Family Group that has supported the center and staff through a variety of activities.

Our School Age Connections program went through a change in supervision during the year. The enrollment at Cox Landing and Meadows increased, but, for financial reasons we made a conscious decision not to hold our summer program. Instead, our new supervisor used that time to develop new processes as well as plans for the new after school program at Barnett, which was funded by a grant from the city of Huntington.

In the last one and a half years, all three of our Resource and Referral programs- Choices, Connect and Link came under new leadership. Since then, the directors and supervisors of these programs have met with me monthly to help develop a RVCDS brand for our R & R's. This includes newsletters, websites, forms and processes. We also held our first annual conference for the case managers and administrative staff for our R & R's. In the past year, our Family Child Care Food program has collaborated with Link in orientation for family providers as well as training for the providers and staff.

Our Birth to Three programs, with offices in Huntington and Charleston served an average of 967 children per month. This number includes children who were referred for services because of a possible delay or who may be at a risk of a delay. Our staff works to help facilitate access to the supports and services needed by the child. After renovations are completed, the Huntington office will be moving to the former location of the Norma Gray Early Learning Center in the fall of 2013.

Our statewide program, WV Early Childhood Training Connections and Resources (WVECTCR) continues to meet the training needs of the early care and education community throughout the state. This includes training provided by nurse consultants, a statewide conference for more than 1400 people annually, a nationally recognized model of apprenticeship (ACDS), a scholarship program for early childhood providers (T.E.A.C.H.) and a statewide registry for early childhood professionals (WV STARS).

With the input of all staff, we have developed a new five year strategic plan for RVCDS. This plan includes leadership development, up to date technology, maintaining exemplary programs, stable work environment and financial stability for the agency. This plan will help RVCDS continue to be the leader in the field of early education in the state of West Virginia.

Sincerely,
Suzi L. Brodof
Executive Director



Agency Contact Information

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Fax: 304-485-7024

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Link CCR&R Logan
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Logan WV 25601
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Enterprise CDC
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Fax: 304-429-3883 (Call First)

Family Child Care Food Program
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Fax: 304-523-3064

School Age Connections
611 Seventh Avenue
Huntington WV 25701
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WVECTCR
611 7th Avenue, Suite 322
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Ph: 529-7603 / 888-983-2827
Fax: 529-2535

Program Overview (continued)

Training Calendar – provides information about trainings statewide.

Number of customers served: 12,000+

Names of counties served: All 55 counties in West Virginia

Where does your funding come from?

- ◆ WV DHHR
 - Early Care and Education/Bureau for Children and Families (\$1,480,417)
 - Head Start (\$10,000)
 - Office of Maternal, Child & Family Health (\$538,850)
 - Early Childhood Comprehensive Systems (\$150,000)
- ◆ WV Department of Education: IDEA Part B – Preschool Discretionary (\$138,000)
- ◆ America Electric Power Foundation (specific to T.E.A.C.H.) (\$80,000)
- ◆ United Way of the River Cities (specific to T.E.A.C.H.) (\$25,000)
- ◆ Greater Kanawha Valley Foundation (specific to T.E.A.C.H., began 3/15/2013) (\$10,000)
- ◆ Kresge Foundation (specific to T.E.A.C.H., ended 9/30/2012) (\$12,500)

What is your annual budget?

WVECTCR Collaborative Budget 2012-2013: \$2,317,267.00

Additional T.E.A.C.H. Budget 2012-2013: \$127,500.00

Total: \$2,444,767.00

Program Highlights:

- The WV Apprenticeship for Child Development Specialist program was invited to participate and commemorate the 75th Anniversary of the National Apprenticeship Act in Washington, D.C. While there, ACDS was presented the 21st Century Trailblazers and Innovative Program award.

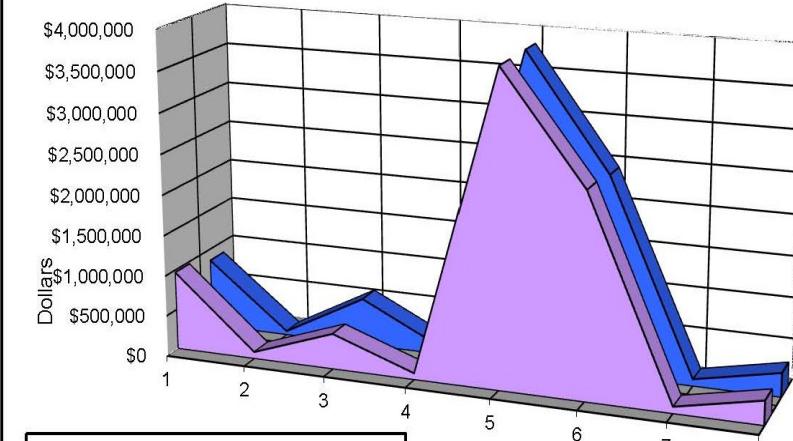


ACDS receives the 21st Century Trailblazer and Innovative Program award.

- WV STARS created and provided the Credentialed Trainer Orientation Update online via Go-To-Training.
- Multiple WVECTCR programs created social media pages for outreach and advertisement.

Revenues and Expenses

By Program

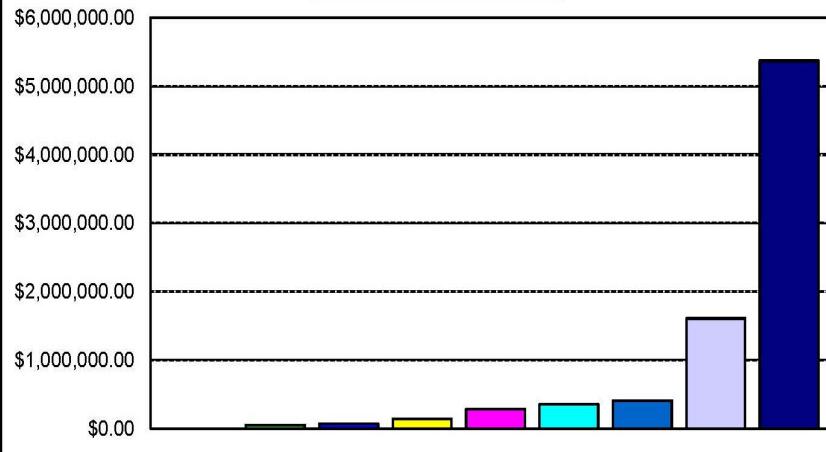


PROGRAMS:

1. Regional Administrative Units
2. Admin Non-Indirect
3. Child Development Centers
4. School Age Programs
5. Resource & Referral
6. WVECTCR
7. Family Day Care Admin
8. Family Day Care Providers

■ Series1 ■ Series2

Funding Sources



■ City of Huntington Block Grant

■ Cabell County BOE/Pre K

■ Donations

■ WV Dept. of Education

■ Tuition

■ Fees, Interest, Misc Consulting

■ US Dept. of Agriculture

■ Office of Maternal, Child & Family Health

■ WV Dept. of Health & Human Resources

RVCDS Program Overview FY 2012-2013 (Continued)

WV Birth to Three

What year did your program start? 2000

How does your program follow our mission? The RAUs follow the mission of River Valley Child Development Services by being the first contact for children and their families when families ask for support in determining if their infant or toddler has developmental delays or is at risk to develop delays.

Staff is highly qualified to guide parents to seek answers to their questions as there are continuous professional development opportunities throughout the year.

How do you serve children, families, and the community? We serve children by educating parents about child development and ways to enhance their child's development. We serve families by being a point of contact to assist them through eligibility process. We share strategies on ways parents can address a child's developmental needs through daily activities. We serve communities by collaborating with other agencies to avoid duplication of services and to share the expertise of the staff regarding community local resources.

Number of customers served: At any given point in time there are approximately 1,200 open children's educational records. The RAU is responsible for maintaining the records for as long as a child meets eligibility criteria.

Counties served: The geographical area for the Charleston-based RAU is Clay, Jackson, Kanawha, Roane counties; the Huntington RAU provides coverage in Boone, Cabell, Lincoln, Logan, Mason, Mingo, Putnam, and Wayne counties.

Where does your funding come from? The RAUs receive a small federal grant to cover the non-face-to-face required child find and public awareness activities. The majority of the funding comes from a fee-for-service system; the RAU receives reimbursement for the activities involved in determining if a child meets at least one of the eligibility criteria. The annual budget is approximately \$304,000 from federal/state grants and approximately \$500,000 from the fee-for-service system (the RAU receives compensation for each child who completes the eligibility process).

Program highlights include: an increase in the number of children referred to the RAUs and deemed to meet eligibility criteria; the 10-year anniversary of the RAUs; and the celebration of the first staff retirement from the program.

West Virginia Early Childhood Training Connections and Resources

What year did your program start? 1998

How does your program follow our mission? WVECTR follows the mission of RVCDS by being a leader in improving the quality of care and education in WV. WVECTR is the only program of its kind in the state and the purpose of all of its programs and projects is to improve the quality of early care and education services available to WV children and families.

How do you serve children, families and the community?

West Virginia Early Intervention Interagency Coordinating Council (ICC) – optimizing the health and development of young children and their families by providing a means for family members to share their experiences as well as work to problem solve around system issues.

Celebrating Connections – a conference designed for parents and professionals that provides relevant information about practices, policies, planning and research that enhances community partnerships and quality in early care and education. It also provides the opportunity to network with other parents and professionals and participate in a diverse array of early childhood education discussions.

WV State Training and Registry System (WV STARS) – improving the quality of care and education for young children and their families by enhancing the skills and career opportunities for all those who care for and educate our youngest citizens.

Publications – West Virginia Early Childhood Provider Quarterly, Parent Blocks Newsletter, Choosing the Right Child Care Provider, Helping WV Families Afford Child Care and Adventure in Better Child Care.

Parent Stipend Support – provide opportunities/support for parents to attend training opportunities.

Camp Gizmo – a five day, hands-on camp where children receive assistance from professionals who help them and their families identify and apply new strategies for solving their multiple assistive technology needs.

Great Beginnings – designed for infant/toddler caregivers to provide relevant information about practices, policies, planning and research that enhances community partnerships and quality in early care and education and the opportunity to network with other caregivers and participate in a diverse array of infant/toddler discussions.

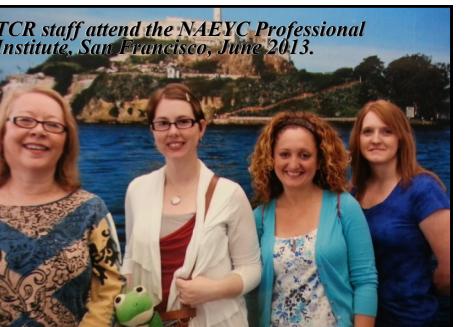
Behavior Consultation Coordination – Provide telephone and on-site consultation and professional development to early childhood providers regarding behavior and positive guidance.

Apprenticeship for Child Development Specialist (ACDS) – a training opportunity for those working with young children, birth to eight that improves the quality of care a child care program has to offer children and families.

Nurse Health Consultants – Promoting healthy children, families and communities through the education of child care providers on health related topics.

Teacher Education and Compensation Helps (T.E.A.C.H.) Early Childhood® WEST VIRGINIA – provides qualifying child care providers with scholarship assistance to work toward an post-secondary degree in early childhood education. T.E.A.C.H. increases teacher education and wage levels while reducing teacher turnover rates. As a result, T.E.A.C.H. is helping to build a qualified, sustainable early childhood workforce.

Early Childhood Training/Technical Assistance Grants – provided financial assistance with early childhood conferences statewide.



RVCDS Program Overview FY 2012-2013

Child Care Resource and Referral Programs

River Valley Child Development Services has three Resource and Referral programs in WV. These programs serve 20 of the 55 counties in the state and provide services to over 4,000 families. All R&Rs are funded by WV Department of Health and Human Resources, State Division of Early Care and Education. All R&R programs provide financial assistance to families to help with the cost of quality child care. These programs also provide training for child care providers, technical assistance, and supportive services for new or established programs. The following is a brief breakdown of each outstanding program.

How do you follow our mission?

We work to meet the needs of families with convenient hours, limiting their wait time and a mailbox to drop off paperwork after hours. We try to help them in acquiring needed documentation when possible. We assist them in finding other resources they may need for their family. We help child care providers by offering them needed/required training. We try to process their paperwork in a timely manner to ensure they receive payment for the subsidy children for which they provide care. We also offer technical assistance to guide them in the direction of being high quality child care providers.

How do you serve children?

We do not directly serve children. We do however train providers and offer technical assistance to providers to improve the quality of care in which the children are placed while their parent or guardian is working, attending school or both.

How do you serve families?

We serve families by allowing them to come at their own convenience and not at a scheduled appointment time. After the initial intake, they are not required to return any documentation in person unless they choose to do so. They can mail or fax requested items. We give our families consumer education materials to assist them in making educated choices for the care of their children. We also give them materials about other programs or services that may help them and their family.

How do you serve communities?

We serve the communities by assisting families with childcare subsidy which helps them remain

in the workforce and/or continue their education. We help providers move toward higher levels of quality childcare so they manage excellent businesses in their community. We also serve the community by attending health fairs and other resource fairs to try to share information about the services we can offer to working families and/or individuals who would like to start a childcare business in their home.

Link CCR&R



What year did your program start? 1992

Number of customers served: For fiscal year 2012-2013:

- We averaged 1215 open families per month
- We averaged 619 walk-in customers per month combined at our Huntington office, Logan office and 6 outreach sites
- We processed an average of 295 provider payment request forms per month

Names of counties served: Boone, Cabell, Lincoln, Logan, Mason, Mingo, Putnam, Wayne

Where does your funding come from? West Virginia Department of Health and Human Resources which receives monies from a mix of federal and state sources.

What is your annual budget? \$1,339,629
Program Highlights:



- We held an Art Event for area children to come and create art using recycled materials such as paper towel rolls, newspaper and egg cartons – WSAZ sent a reporter to this event

- Our Professional Development Training Team is moving more toward Technical Assistance visits with providers to ensure and assist with quality and doing more module trainings and moving away from doing as many two (2) trainings

- We have put all of our TRAILS inventory into a database system called WASP that will allow us to more easily know what we have, what has been borrowed, who borrowed it, etc.

Connect CCR&R



What year did your program start? 2000

Number of customers served: Connect serves approximately 1450 families and 350 providers at this time.

Names of counties served: Connect serves four counties-Kanawha, Jackson, Roane and Clay.

Where does your funding come from? West Virginia Department of Health and Human Resources which receives monies from a mix of federal and state sources.

What is your annual budget? \$1,389,394
Program Highlights:

- A new Director was promoted from within River Valley from the LINK program.



RVCDS Program Overview FY 2012-2013 (continued)

- Connect CCR&R staff participated in planning and implementing Take a Flower to Childcare Day by delivering seedlings to local providers and childcare centers.
- Connect staff participated in Week of the Young Child by going to local childcare centers and reading to children.
- A new website has been constructed for Connect to allow parents, providers and the community to easily access information about the program, information about early education, and links to other community resources. Please visit us at www.connectccrr.org.

Choices CCR&R

What year did your program start? 2001

Number of customers served: Program averages 1122 active child care cases monthly

Program served approximately 8156 people in both offices and outreach sites this fiscal year and facilitated 2507 subsidy payments to childcare providers .

Names of counties served: Choices CCR&R services 8 counties: Harrison, Doddridge, Cabell, Gilmer, Pleasants, Ritchie, Wirt and Wood

Where does your funding come from? West Virginia Department of Health and Human Resources which receives monies from a mix of federal and state sources.

What is your annual budget? \$1,153,757.00

Program Highlights:

- Our program, along with Link and Connect, facilitated a conference on November 11th, 2012 for case managers and administrative staff. This conference provided 4 hours of STARS training credits and gave staff an opportunity to network with others in their field. The conference was very successful and we received positive feedback from participants. This conference will be held again and extended to include Birth to Three staff and RVCDS administrative staff.
- All Choices super-



Choices celebrates Week of the Young Child

- Approximately 120 public service announcements were sent out to various businesses including radio stations, colleges, physician's offices and tax offices.

Enterprise CDC

What year did your program start? 1997

How does your program follow our mission? Enterprise Child Development Center provides high quality early childhood care for children.

How do you serve children?

Enterprise Child Development Center accepts children at six weeks of age and cares for children until kindergarten age. We have a Cabell County Board of Education preschool classroom within our center. Enterprise Child Development Center has achieved accreditation by the National Association for the Education of Young Children (NAEYC). We offer a formal curriculum for all children enrolled at our center.

How do you serve families?

Enterprise Child Development Center meets the needs of families by accepting children as young as six weeks old and offering care for children up to kindergarten age. Our Cabell County preschool classroom operates five days a week to better meet the needs of working families (as opposed to the four days/week programs in the school system).

How do you serve communities?

Enterprise Child Development Center serves the community by providing the workforce a safe and nurturing child development facility, where community members can enroll their children in a program with qualified staff. Enterprise Child Development Center is also involved in a variety of community activities, such as:

- St. Jude's Trike-A-Thon
- Pennies for Heaven
- Daily recycling
- 13th Annual Super Kids, Super Families, Super Saturday

Number of customers served: 167

Names of counties served: 3

- Cabell
- Wayne
- Lawrence

Where does your funding come from?

- Families paying private tuition/fees
- Families paying DHHR co-pays/fees
- DHHR
- TIPS scholarship
- Grants
- Cabell County Board of Education
- USDA

What is your annual budget? \$444,175

Program Highlights:

- Art Auction, held November 2, 2012

Candice Mullins, Center Director & Auctioneer



- Batman visited with his "Be A Hero" campaign
- Toy Train 2012 made the holiday season very cheerful for one of our families.
- Habitat Restore, in partnership with Grace Christian, built a storage building on our playground
- Participated in PATH's Fit Fest



- Plumbing installed in infant and waddler classrooms
- Participated in Marshall tailgate events
- Held our first Cruise-In at the Sears parking lot at the Huntington Mall
- Kelli Barksdale designed center logo

ENTERPRISE Child Development Center

- Threes and Pre-K participated in summer field trips to:
 1. Marshall University
 2. West End Recycling Center
 3. Central City Market
 4. Greenhouse
 5. Summer Movie Series at Marquee Cinemas
 6. Harris Riverfront Park
 7. Dairy Queen
- Collaborated with Marshall University to hire our first work-study student.

School Age Connections

SAC at Cox Landing gets a visit from the National Guard!



What year did your program start? 1991

First programs began at Buffalo and Barboursville Elementary Schools

How does your program follow our mission? Provides a safe enriching environment for children ages 5 -12 after school and on days when school is not in session. It helps families to work or go to school knowing that their children are in a safe nurturing setting.

How do you serve communities? We are conveniently located in schools or in neighborhoods where children can easily access our program.

Number of customers served: more than 50 families

Names of counties served: Cabell

Where does your funding come from? Funding comes from tuition either by private pay families or subsidy through Link Resource and Referral, 21st century grant and USDA

What is your annual budget? \$41,799

Program Highlights:

- Received a grant from the city of Huntington to open a free afterschool program at Barnett Center for children in the neighborhood.



SAC at Meadows learns about healthy weight.

Family Child Care Food Program

Sue Perry presents a training to child care providers for the FCCFP



How does your program follow our mission? The Family Child Care Food Program provides nutrition information and meal reimbursements to family child care providers.

How do you serve children? Children that are cared for by providers participating in the Family Child Care Food Program (FCCFP) are being fed nutritious USDA regulated meals that ensure their proper development. These children gain from early nutrition education that helps them establish positive eating habits that will enrich the quality of their diet throughout their life.



How do you serve families? Parents of children that are participating in the FCCFP are assured that their children are receiving quality, well-balanced meals. With proper nutrition, their child is less likely to experience illness and fatigue and will develop at a normal physical and intellectual pace.

How do you serve communities? The quality of child care provided in our community is improved due to educational and financial resources available to the child care providers who participate in the FCCFP.

Number of customers served: Child Care Providers- 135; children -1030

Names of counties served: Cabell, Mason, Putnam, Wayne, Lincoln, Mingo

Where does your funding come from? USDA

Program Highlights:

- Provided nutrition training to TCR, Link, Admin staff and family providers.
- Began using Web Kids online training
- Started using Facebook to communicate with our providers